Dr Pensavalle, a dental market intelligence giant, is no longer with us

Dr Victor Pensavalle, co-founder of Suvison, died Sunday, 22 June

Dr Pensavalle, born 16 October 1946, held two degrees in philosophy and economics. He was popular and prominent personality of the worldwide dental scene in his 40 years at the helm of Suvison. He extensively covered the globe to collect dental market data and to write about dental markets and company profiles. Since 1973, Suvison has provided global oral health care information online and offline on professional, technical, human, commercial and industrial resources as well as informative, promotional, advertising and marketing services to the world dental community. His meticulosity and hard working style made Suvison what it is today, the most reliable and known dental market data bank of the world.

Dr Pensavalle was convinced that illness and death are one category of life. He did not want any funeral flowers or obituaries, but to leave as simply as possible and as much in silence as possible. He wished only his work to continue to speak.

“All we should honor our heads to Dr Victor Pensavalle and his outstanding achievements in life, wish his family all the best and that the pain at the bottom of their hearts will fade away with time. He truly was a great human being, we will miss Victor,” said Mr Friedrich A. Herbst, Executive Director of International Dental Manufacturers.

World oral health day

At the 2007 FDI Annual World Dental Congress held in Dubai, UAE, the FDI General Assembly declared 12 September as World Oral Health Day and issued an FDI Policy Statement regarding the day.

12 September was chosen for World Oral Health Day for three main reasons. Firstly, as mentioned above, September is the most common month for existing Oral Health Days around the world. Secondly, the birthday of Dr Charles Godon, founder of the FDI, falls on 12 September 1854. Finally, the day is the anniversary of the groundbreaking WHO International Conference on Primary Dental Care held in Alma Ata, which took place on 12 September 1978. As the statement says, “the FDI encourages all member associations, governments, non-governmental organizations, media and other entities to use the occasion provided through World Oral Health Day to develop community, national, regional and global activities related to improving oral health.”

World Dental Parliament

FDI World Dental Parliament meetings begin Friday, 19 September. Meetings include forums that are open to all interested parties and also the annual general assembly, committee, council, regional organisations and other business meetings that are only open to invited individuals. The World Dental Parliament schedule is available on the FDI website for viewing and can be downloaded at: www.fdiworldental.org/microsites/Stockholm/congress4.html.

World Dental Exhibition

This year’s exhibition promises to be one of the largest held in the region. The dental industry will bring their latest and greatest products and services to be showcased and a visit to the exhibition will provide the opportunity to see, sample and try new equipment and the latest products. To date, more than 250 companies have signed up to exhibit from over 50 countries, including a strong participation from the Swedish dental industry.

Scientific Programme

The FDI will offer a full and diverse scientific programme at the 2008 FDI Annual World Dental Congress. World-class speakers have been invited from all over the world to present to delegates over the four-day period on a wide range of subjects.

A number of special interest forums will be available to all delegates that have been put together by various FDI Committees and associated organisations. A selection of sessions will be available in Russian for the first time this year. Full details of the scientific programme are also available at: www.fdiworldental.org/microsites/Stockholm/congress4.html.

Gala Dinner

The annual congress gala dinner will be held the evening of Friday, 26 September. This year’s dinner will take place in the spectacular and unique hall of the Vasa Museum, situated on Royal Djurgården.

The Vasa was Sweden’s largest and most prestigious warship, the pride of the naval fleet and the Swedish nation. Unfortunately, her glory was short-lived. Shortly after having set sail on her maiden voyage in 1628, she sank within Stockholm’s harbour. She spent the next 353 years lying at the bottom of the sea until she was finally located and raised from the water. The ship was incredibly well preserved and a painstaking operation to protect her from further damage has resulted in her own museum. The Vasa Museum is one of Stockholm’s top attractions and has become a very popular museum and a restaurant to host international and national guests.

The evening will start with a guided tour before dinner is served.

Register for the gala dinner, other social programme events, accompany persons programme and post-congress excursions before they are sold out. For more information, please visit: www.fdiworldental.org/microsites/Stockholm/congress4.html.

The exhibition opening hours are: 24 September, 08.00 – 18.00 25 September, 08.00 – 18.00 26 September, 08.00 – 18.00 27 September, 08.00 – 14.00

2007/2008 Annual report

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